

67
NORTHERN ACCLIMATIZED

SB413 "Deep Freeze" Lilies
L7B62

FROM

BLACKTHORN GARDENS

48 QUINCY STREET, HOLBROOK, MASS.

JU 7-1311

May 15, 1962

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U. S. POSTAGE

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If you have been dreaming of having the resplendant majesty of these gloriously exotic new lilies in your garden, then DREAM NO MORE, for now, as a result of this Selected Customer Sale, you can have your garden ablaze with their radiant beauty in just a few short weeks from planting.

Won't you join the host of Blackthorn customers and FRIENDS, by making out your order right now?

OFFER #1 BRIGHT STAR.. Surely a "Bright Star" arose in the horticultural firmament when Jan de Graaff originated this magnificent Aurelian Hybrid, which bids fair to become one of the most popular lilies of all time! Few lilies have so many unusual attributes!

It flowers in late mid-season when tired perennial borders are greatly in need of the "pepping up" afforded by the vibrantly cool, refreshing beauty of the large, star-shaped, outfacing, ivory-white blooms. They have handsomely contrasting apricot throats which are further enhanced by a luscious green star in the center, which sparkles with the fire of precious jewels as its cluster of nectar beads reflect the sun's rays.

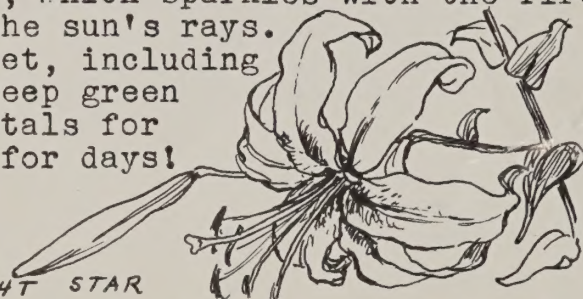
Bright Star, which attains a height of only four feet, including it's enormous head of blooms, is richly clothed in exptic deep green shiny foliage. It is one of the best of all garden ornamentals for cutting, and, ladies.. a single bud for a corsage will last for days!

Very hardy and a sensational multiplier.

Catalog price..\$1.95 each. Special Customer Sale Price....

3 - \$2.90 Please add 35¢ to help with postage.

BRIGHT STAR



OFFER #2 PAPRIKA.. In our view, this is the finest deep crimson red, outfacing lily in existance, today! It's big Amaryllis-like blooms are of extrememely heavy texture and glow like rubies. The plant has most attractive soft grey-green foliage. Early flowering, it attains a height of 2½ - 3 ft., and is a rapid multiplier.

Very hardy. Catalog price.. \$2.50 each

Special Customer Sale Price.. 3 for only \$3.25!!.. and for fat, oversized bulbs at that! Please add 35¢ to help with postage.

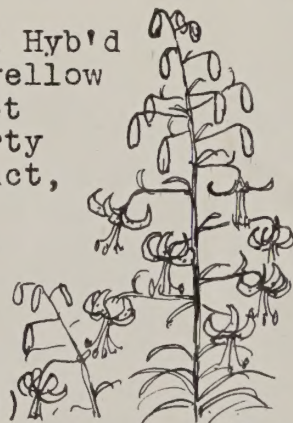


PAPRIKA

OFFER #3 GOLDEN WEDDING STRAIN.. This brand new Davidi Hyb'd is a must for every garden! Orchid-like, soft lemon yellow blooms which sparkle and sway on the graceful four foot willowy stems are borne in profusion. As many as thirty blooms on established plants are not uncommon. (In fact, we counted 74 blooms on one stalk!)

Wonderful for cutting, arrangements and corsages. Extremely hardy and prodigious multipliers. Catalog price..\$2.50 each. Special Customer Sale Price.. 3 for only \$3.25 Big over-sized bulbs here too! Please add 35¢ to help with postage.

GOLDEN WEDDING



OFFER #4 REGALE HYBRIDS.. If you admire trumpet lilies (and who doesn't!) then these are for you! These are yellow crosses and there just wasn't time to tag them in the field. They are all trumpets of classic form and vary in color from pure glistening white, with heavy, kid-skin like texture, to rich deep gold. All are alluringly fragrant. Many of the deep primrose shades are worth as much each as we are asking for the whole collection! Being seedling grown, they are the finest, most healthy bulbs that you can put into your garden. Price each \$1.00 Special Customer Sale Price.. 10 for \$5.00

Yes..that's right.. ten 5/6inch bulbs that flowered this year for only \$5.00!! Please add 35¢ for postage.

GOLD MEDAL COMBINATION.. All of the above offers, plus one JUMBO bulb (value \$5.00) of the celebrated chartreuse beauty, 'Limelight' (Best in Show - London, Worcester etc.) 20 big strong heavily rooted bulbs to glorify your garden with their ethereal splendor for only \$13.95, POSTPAID



REGALE HYB'D

Quantities are limited, and unless instructed to the contrary, we will substitute lilies of equal or greater value if sold out. These Special Sale Prices are positively void after May 15th, 1962, at which time these lilies will return to their normal catalog prices. These specials are not applicable to the bonus plans in our regular catalog.

My Personal Message to You

We here at Blackthorn Gardens, want to take this opportunity to thank each of you personally for your orders last fall. Your acceptance of our lilies was simply overwhelming. Truly inspirational were your myriad testimonials such as, "The first lilies I have ever received with really live, heavy roots"... "Your bulbs look like lilies should look like"... "The finest, cleanest bulbs I have ever received.. just as if I had dug them from my neighbor's garden"... "Your personalized attention to my order will never be forgotten"..etc. etc...

You may be assured that we will never send you anything less than the VERY BEST !

And now, won't you please open this little folder and read about some of the most remarkable lily specials ever offered... Glorious new lilies which we have priced for you at half their catalog value because we want them in YOUR garden, as a focal point in your area, for all to see.

All have been treated with our famous storaging process which especially adapts lilies for spring planting.

Thanks so much for allowing us the privilege of serving you, and with all good wishes for Happy Gardening in 1962, I remain

Most cordially,

Royace W. Bemis



ORDER FORM

Royall W. Bemis
Blackthorn Gardens
48 Quincy Street
Holbrook, Massachusetts

Date _____

Dear Mr. Bemis:

Enclosed please find \$ _____, including postage, for which please send me:

- ☐ OFFER #1 3 Big 'Bright Star' bulbs _____
- ☐ OFFER #2 3 Big 'Paprika' bulbs _____
- ☐ OFFER #3 3 Big Golden Wedding bulbs _____
- ☐ OFFER #4 10 White to Antique Gold Regale Hybrid bulbs _____
- ☐ GOLD MEDAL COMBINATION 19 ^Big Bulbs as above, PLUS ONE JUMBO 'LIMELIGHT' BULB
 ..POSTPAID _____

Total _____

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

